

Ghar Ghar Maa Swasthya TA (GGMS/FHI360)

Identification

Project Title: Ghar Ghar Maa Swasthya TA (GGMS/FHI360)

AMP ID: 8723881987

IATI Identifier:

Gender Marker: Neutral

Climate Change: Neutral

Budget Head: 370

Status: On-Going

Status Reason:

Budget Type: Off Budget

Input:

1. Assist CRS to generate greater revenue from existing products and launch new products that enable the cross-subsidization of socially-focused products
2. Provide technical assistance to assess CRS's distribution system and refine its overarching strategy to create a cost-efficient system for reaching remote areas.
3. Support CRS in business planning and administration to emerge as Nepal's leading company for health products and services.
4. Design and implement, in collaboration with CRS, innovative, evidence-based BCC programs to raise public awareness and promote positive behaviors and norms around pregnancy, child care, and HIV prevention, among other important public health issues.

Output:

1. CRS's independence and sustainability increased
2. CRS's distribution system extended into rural, hard-to-reach areas and urban hot zones to expand access for most-at-risk populations and underserved populations.
3. CRS's leadership capacity enhanced
4. Cutting-edge social and behavior change communication (BCC) implemented by CRS and FHI 360

Outcome:

1. CRS established as a profitable private sector company operating independent of USAID funding.
2. Increased awareness, demand, and use of selected family planning, maternal and child health, and HIV prevention commodities and services
3. Increased access and use of HIV prevention commodities in designated "hot zones" where high-risk sexual behaviors occur in urban areas and along major highways
4. Increased capacity of CRS to market a core set of key public health products (condoms, oral contraceptive pills, injectable contraceptives, and maternal and child health commodities)
5. Enhanced capacity for CRS to design and implement strategic behavioral change communication activities.

Impact:

Expand the depth, reach, and impact of the private sector in social marketing, and provide low-cost maternal and child health, family planning, and HIV prevention

products and services.

Treasury Type:

Humanitarian Aid: No

Planning

Date of Agreement 2010-08-01

Date of effectiveness

Proposed Start Date 2010-08-01

Actual Start Date

Planned Completion 2015-07-31
Date

Location

Location	Percentage
NEPAL	100.0%

National Plan

Program	Percentage
[Health and Nutrition] [Social Development Policy] [National Development Plan (NDP)]	100.0%

Sector

Sector	Percentage
Nepal Sector Classification HEALTH 0	100.0%

Implementing/Executing Agency

Donor	
U.S. Agency for International Development	0.0%
Responsible Organization	
Ministry of Health and Population	100.0%
Executing Agency	
U.S. Agency for International Development	100.0%
Implementing Agency	
Family Health International	100.0%

Funding

Transaction Date	Type of Assistance	Mode of Payment	Post Earthquake Assistance	Commitment	Disbursement
U.S. Agency for International Development					
Actual					
8/1/2010	Technical Assistance (Standalone)	Direct Payment	No	9,883,369	1,700,000
2/1/2012	Technical Assistance (Standalone)	Direct Payment	No	0	1,011,402
8/22/2012	Technical Assistance (Standalone)	Direct Payment	No	0	1,518,271
UNDISBURSED BALANCE				5,653,696	

Transaction Date	Type of Assistance	Mode of Payment	Post Earthquake Assistance	Commitment	Disbursement
5/31/2013	Technical Assistance (Standalone)	Direct Payment	No	0	1,844,637
3/13/2014	Technical Assistance (Standalone)	Direct Payment	No	0	923,455
3/30/2015	Technical Assistance (Standalone)	Direct Payment	No	0	372,264
12/1/2019	Technical Assistance (Standalone)	Direct Payment	No	-2,513,340	0
Total				7,370,029	7,370,029
Total (U.S. Agency for International Development)				7,370,029	7,370,029
UNDISBURSED BALANCE					0

Progress Achieved

Progress Achieved:

Key Problems:

Steps Taken to Solve Problems:

Funding Information

Total Actual Commitment 7,370,029

Total Planned Commitment 0

Total Actual Disbursement 7,370,029

Total Planned Disbursement 0

Sustainable Development Goals

SDG Topic:

SDG:

Additional Information

Project Created By: usaid@amp.org

Project Modified By: usaid@amp.org

Project Created On: 5/31/2020

Created in Workspace: USAID